**ON THE LETTER HEAD OF CUSTOMER OR END USER**

[Date]

The Products Manager,

AirtelTigo Ghana,

Barnes Rd, Accra, Ghana

Dear Sir/Madam,

**Authorization to Send Transactional and Promotional SMS on behalf of [Customer Name]**

We are writing to formally authorize [CP Name] to send local transactional and promotional Application to Peer (A2P) SMS messages via AT Ghana on behalf of [Customer Name] using the Sender Identity Names(SID) [list of SIDs].

This letter serves as official confirmation of our consent for [CP Name] to act as our authorized partner in sending SMS messages to our customers. We acknowledge not to pass international A2P messages using the above sender IDs, and we understand that failure to comply will result in AT Ghana blocking the SIDs and applying the applicable sanctions, as per the terms and conditions of our agreement.

We appreciate your cooperation and support in this matter. If you require any further information or clarification, please do not hesitate to contact us.

**Sincerely,**

[Your Name]
[Your Title]

**Sender ID :** [Send ID Name]

**Content:**

1. "Your token is 934154. Do NOT share this OTP with anyone."
2. "We want to welcome you back! We haven’t seen you lately, so we just sent an Instant Virtual Gift to your Sporty account. Check it out before it expires."

**Company Name:** [End User Name]
**URL:**<https://www.xxxx.com/gh>
**Company Address:** House No.233 Accra, Ghana
**Type:** OTPs, Transactional, and Campaigns.